

## THE ANNUAL CSO SUMMIT & SYMPOSIUM ESG: COMING OF AGE IN A POST-PANDEMIC WORLD MARCH 10, 2023



Hosted by Miami Herbert Business School, in partnership with the Rosenstiel School of Marine, Atmospheric and Earth Science

## DIGITAL PROGRAM

## **PRESENTED BY**

CALAMOS® INVESTMENTS

# ESG: COMING OF AGE IN A POST-PANDEMIC WORLD

## WELCOME TO THE 6TH ANNUAL CHIEF SUSTAINABILITY OFFICER SUMMIT & SYMPOSIUM (CSOSS) PRESENTED BY CALAMOS INVESTMENTS.



It is particularly gratifying for me to host you again at this year's sustainable business conference. As a member of the economics faculty at Miami Herbert Business School, witnessing the growth and evolution of this event has been a remarkable expression of dedication, passion, teamwork and institutional support. Building on the vision and leader-

ship of former Dean John Quelch, this educational gathering represents an ongoing commitment to the school's sustainable business program and its expanding network of sustainable business alumni and stakeholders.

Recently, as sustainability has deepened its roots across mainstream public consciousness, we have seen a rise in healthy skepticism toward the role of American business in driving economic reform, environmental conservation and social change. I am encouraged by this debate. It means that we no longer deny or marginalize corporate sustainability or socially responsible investing, but instead recognize the inherent value in identifying environmental, social and governance (ESG) factors that underscore proper risk management, ethical corporate citizenship and democratic accountability.

So today, we will explore interdisciplinary perspectives under our conference theme: "ESG: Coming of Age in a Post-Pandemic World", from the intersection of health care and sustainability to sustainable investing, cutting-edge entrepreneurship and the critical importance of our ocean-based economy. We will get a strategic overview on current trends from the most senior executives as the world emerges from the scourge of a recent pandemic that illuminated the fundamental tenets of sustainable development while also exposing cracks in social infrastructure and industrial policy.

We thank our presenting sponsor, Calamos Investments and John Koudounis, president & chief executive officer, for incredibly generous support and an ongoing partnership that enables this conference to reach new heights. We are also grateful for continued support from AutoNation, Baptist Health South Florida and Coca-Cola Beverages Florida, allowing us to strengthen and improve our depth and quality while promoting the university's mission to cultivate the business leaders of tomorrow.

Go Canes! DANIEL D. HICKS Founder, Organizer & Chair CSOSS



## UNIVERSITY OF MIAMI MIAMI HERBERT BUSINESS SCHOOL

## THE UNIVERSITY OF MIAMI – A COMMITMENT TO SUSTAINABILITY AND THE ENVIRONMENT

CSOSS is part of many University of Miami sustainability initiatives and programs that reduce its environmental impact and promote sustainable practices. That commitment is reflected in the University's work toward carbon neutrality and reducing its greenhouse gas emissions, with a goal to achieve carbon neutrality by 2035.

Miami Herbert Business School incorporated sustainable business education into all its graduate programs, and in 2019 launched the nation's first STEM-certified <u>Masters in</u> <u>Sustainable Business</u>. In addition, more than 17 buildings across three campuses are recognized as LEED certified, including Miami Herbert's building, which recently received <u>LEED Platinum Certification</u>.



## CALAMOS INVESTMENTS Proud sponsor of the CSO Summit & Symposium

## INTRODUCING Calamos Antetokounmpo Global Sustainable Equities ETF **SROI**



#### **INVEST FOR A BRIGHTER FUTURE**

SROI provides opportunities worldwide to invest in high-quality companies that contribute to a more sustainable world and improved conditions for humankind.



#### Seeking a better way to invest

We invest in high-quality companies that have strong financial metrics *and* seek to address nonfinancial risks related to governance, ecological impact and human development.



#### **Authentic heritage**

The Fund is managed by a team that established and maintains one of the longest running ESG processes in the United States, consistently applied for more than 25 years.



#### Seeking positive long-term societal and investment returns

We invest in companies that are realizing positive social and environmental benefits across market cycles. Also, SROI is part of a broader partnership that has committed to donating a portion of its profits to charity.

#### Before investing, carefully consider the fund's investment objectives, risks, charges and expenses. Please see the <u>prospectus and summary prospectus</u> containing this and other information which can be obtained by calling 1-866-363-9219. Read it carefully before investing.

Environmental, social and governance (ESG) is based on the premise of investing in companies that have good environmental records, are ethically run and have a positive social impact.

An investment in the Fund(s) is subject to risks, and you could lose money on your investment in the Fund(s). There can be no assurance that the Fund(s) will achieve its investment objective. Your investment in the Fund(s) is not a deposit in a bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation (FDIC) or any other government agency. The risks associated with an investment in the Fund(s) can increase during times of significant market volatility. The Fund(s) also has specific principal risks, which are described below. More detailed information regarding these risks can be found in the Fund's prospectus.

The principal risks of investing in the **Calamos Antetokounmpo Global Sustainable Equities ETF** include: equity securities risk consisting of market prices declining in general, growth stock risk consisting of potential increased volatility due to securities trading at higher multiples, value stock risk, foreign securities risk, forward foreign currency contract risk, emerging markets risk, small and mid-sized company risk and portfolio selection risk. As a result of political or economic instability in foreign countries, there can be special risks associated with investing in foreign securities, including fluctuations in currency exchange rates, increased price volatility and difficulty obtaining information. In addition, emerging markets may present additional risk due to the potential for greater economic and political instability in less developed countries.

The Fund's ESG policy could cause it to perform differently compared to similar funds that do not have such a policy. The application of the social and environmental standards of Calamos Advisors may affect the Fund's exposure to certain issuers, industries, sectors, and factors that may impact the relative financial performance of the Fund positively or negatively—depending on whether such investments are in or out of favor.

Calamos Antetokounmpo Asset Management LLC ("CGAM"), an investment adviser registered with the SEC under the

Mr. Antetokounmpo serves on the Adviser's Board of Directors and has indirect control of half of the Adviser's Board.

Mr. Antetokounmpo is not a portfolio manager of the Fund and will not be involved in the day-to-day management of the Fund's investments, and neither Original C nor Mr. Antetokounmpo shall provide any "investment advice" to the Fund. Mr. Antetokounmpo provided input in selecting the initial strategy for the Fund.

Mr. Antetokounmpo will be involved with marketing efforts on behalf of the Adviser.

If Mr. Antetokounmpo is no longer involved with the Fund or the Adviser then "Antetokounmpo" will be removed from the name of the Fund and the Adviser. Further, shareholders would be notified of any change in the name of the Fund or its strategy.

## $C \wedge L \wedge M O S^{*}$

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Investment Advisers Act of 1940, serves as the Fund's adviser ("Adviser"). CGAM is jointly owned by Calamos Advisors LLC and Original C Fund, LLC, an entity whose voting rights are wholly owned by Original PE, LLC which, in turn, is wholly owned by Giannis Sina Ugo Antetokounmpo.

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# ESG: COMING OF AGE IN A POST-PANDEMIC WORLD

## AGENDA

All sessions take place at Lakeside Auditorium

8:30 AM

## **SESSION 1: ENTREPRENEURSHIP**

Moderator: Dr. Susan Amat Theme: USCALE Sustainability Cohort

Nicole Agi, EcoLoo Group Eddy Alvarad, Agro360 Martin Beaudoin Nadeau, Viridis Terra International Jonathan Defoy, FoodHero

Guy Doucet, Alfred Technologies Marie Helene David, MYNI Mashrur Shurid, iPageGoblal Matheus Ribaski, Trashin Samet Yildirim, Orbillion Bio

## 9:30 — 10:30 AM <u>SESSION 2: HEALTH CARE</u>

#### **Moderator:** Dr. Karoline Mortensen, Miami Herbert Business School **Theme:** Evolution of supply chain management

**Dr. Donna Shalala,** Former U.S. Secretary of Health and Human Services **Dr. Chad Perlyn**, Nicklaus Children's Pediatric Specialists **Matthew Arsenault**, Baptist Health South Florida



## AGENDA, CONTINUED

### 10:40 — 11:45 AM

## **SESSION 3: FINANCE**

**Moderator:** Brandon Hass, S&P Global **Theme:** The latest developments and trends in corporate reporting and sustainable finance

Don d'Adesky, Raymond James Financial Bernard Chua, American Century Investments Wendy Goodyear, American Century Investments Michael Spaeth, Moody's ESG Solutions Dan Carreno, Ethos ESG/Aca Group Richard Fontes, State Street

## NOON – 1 PM Session 4: Networking Lunch

## 1 **—** 2:15 PM

## **SESSION 5: THE CSO SUMMIT**

**Moderator:** Daniel Hicks, Miami Herbert Business School **Theme:** Current perspectives from the C-suite on corporate sustainability and governance

Noel Anderson, American Red Cross Nancy Mahon, Estee Lauder Companies, Inc. Susan Uthayakumar, Prologis Erin Meezan, Jones Lang LaSalle Erin Black, Coca-Cola Beverages Florida Amy Quintana Avalos, World Fuel Services Corporation

## 2:30 — 3 PM

## **SESSION 6: KEYNOTE SPEAKER**

**Moderator:** Dr. Noah Williams, Miami Herbert Business School **Theme:** U.S. industrial policy, trade, and the Green New Deal

Clyde Prestowitz, Economic Strategy Institute



## AGENDA, CONTINUED

## 3:15 – 4 PM Session 7: Blue Economy

#### **Moderator:** Dr. David Kelly, Miami Herbert Business School **Theme:** The role of business in sustaining the oceans amid climate change

Dr. Daniel Benetti, Rosenstiel School of Marine, Atmospheric, and Earth Science
Dr. Jennifer Jacquet, Rosenstiel School of Marine, Atmospheric, and Earth Science
Dr. David Letson, Rosenstiel School of Marine, Atmospheric, and Earth Science
Damien Claire, Atlantic Sapphire
Jorge Alarcon, Open Blue Seafarms
Gabriel Diaz, Everest Capital Partners

### **4:15 – 5 PM**

## **SESSION 8: ALUMNI REUNION & CAREER RECEPTION**

Chris Berger, Royal Caribbean Group
Marcia Guevara Valor, '22 Alumna,
Master of Science in Sustainable Business
Torre Harvey, '21 Alumnus,
Master of Science in Sustainable Business
Michael Spaeth, '22 Alumnus, MBA



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## **SCHEDULE & SPEAKERS**

All sessions take place at Lakeside Auditorium

8:30 AM

## **SESSION 1: ENTREPRENEURSHIP**

#### Moderator: Dr. Susan Amat **Theme:** USCALE Sustainability Cohort



Moderator: Dr. Susan Amat Miami Herbert Business School

Dr. Susan Amat is the Director of Entrepreneurial Initiatives at the Miami Herbert Business School. A serial entrepreneur, she built media businesses for over a decade. She is the founder of Venture Hive, an entrepreneur education company, and Flitepath, a SaaS solution that provides accountability and transparency tools and content to support innovation management and entrepreneurship programs in Fortune 500 businesses. FULL BIO >



#### Nicole Agi, EcoLoo Group

ECOLOO Group is a leading GREEN innovation company. It develops, builds, and markets unique and patented innovations and environmental solutions. Its patented eco-social innovation toilet system is odorless, waterless, sewage free, energy free, maintenance free. It is affordable,

beneficial, biological, durable, ecological, economical and ergonomically designed for comfort, health and safety.



#### Eddy Alvarad, Agro360

Agro360 is a social impact startup dedicated to creating technological solutions based on exponential technologies to improve agricultural productivity and climate change resilience of small-scale farmers to support the fight against hunger and poverty worldwide in support of

the fulfilling of the Sustainable Development Objective (ODS) of the United Nations by reducing the food loss due agricultural diseases.



#### Martin Beaudoin Nadeau, Viridis Terra International

Viridis Terra specializes in the field of ecosystem restoration and sustainable management to fight the global problem of land degradation. Its main activities focus on the restoration of degraded ecosystems, lands, and soils; and on the formulation, implementation and sustainable

management of large-scale reforestation, afforestation and forest and agroforest landscape restoration projects.



## SESSION 1, CONTINUED



#### Jonathan Defoy, FoodHero

FoodHero is a mobile app that connects grocery stores and consumers to quickly sell surplus food that would otherwise end up in the trash. FoodHero represents a rewarding way for its shoppers to save big on food, while helping supermarkets to massively reduce food waste and improve their bottom line.



#### Guy Doucet, Alfred Technologies

Alfred Technologies commercializes an AI powered solution named Alfred that enables restaurant and hotel operators to improve their productivity, increase their profitability and enhance the experience of their customers as well as their employees by optimizing and simplifying their inventory management and supply of wines and spirits.



#### Marie Helene David, MYNI

MYNI produces and sells natural cleaning products without using water or plastic. Our dissolvable tablets concentrated to the size of a quarter are 300X lighter, 200X smaller and use 1000X less energy than regular cleaning products.



#### Mashrur Shurid, iPageGlobal

iPAGE is an UN-award-winning Agri-Info-Tech startup. It identifies the lack of actionable data in agriculture as a key challenge responsible for the poor profitability of smallholder farmers and strives to solve it. Based on an AI-powered, precision agronomic decision support engine that col-

lects real-time data on farmers' soil, weather, farming behaviors, and market demand through locally developed IoT devices. Then, using proprietary analytical approaches, the engine provides the farmers with site & crop-specific agronomic advisory and training.



#### Matheus Ribaski, Trashin

Trashin performs waste management from collection to transformation. We educate, operate collections, track waste, extract consumption data and seek alternatives for waste recovery; strengthening the companies' reverse logistics, income generation and the local and circular economy.



#### Samet Yildirim, Orbillion Bio

Orbillion Bio produces meat from the highest quality heritage animals. Our mission is to realize the promise of cell-cultured meat to make delicious, nutritious food that is sustainable, accessible, and just. Orbillion has four different flavorful meats growing in the lab: wagyu

beef, elk, sheep and American bison. Using their proprietary platform technology, Orbillion is rapidly decreasing the cost of cultivated meat.



## 9:30 - 10:30 AM **SESSION 2: HEALTH CARE**

**Moderator:** Karoline Mortensen, Miami Herbert Business School **Theme:** Evolution of supply chain management



#### Moderator: Dr. Karoline Mortensen Professor, Miami Herbert Business School

Karoline Mortensen is Associate Dean of Business Programs and Professor in the Department of Health Management and Policy at the University of Miami Herbert Business School. She is Associate Residential

Faculty at Stanford Residential College, Associate Director of the Center for Health Management and Policy, and was the founding Director of the Master of Health Administration (MHA) program at the University of Miami. She previously was a member of the faculty in the School of Public Health at the University of Maryland, College Park. She earned her Ph.D. in Health Services Organization and Policy from the University of Michigan. FULL BIO >



#### Dr. Donna Shalala, Former United States Secretary of Health and Human Services

A distinguished educator, is Trustee Professor of Political Science and Health Policy at the University of Miami. She was President of the University of Miami (2001-2015), Chancellor of the University of Wisconsin-Madison (1987-1993), and President of Hunter College of the City University of New York (1980-1987). **FULL BIO >** 



#### Dr. Chad Perlyn, Nicklaus Children's Pediatric Specialists

Chad Perlyn, MD, PhD, FACS, FAAP, serves as president of Nicklaus Children's Pediatric Specialist, the physician group practice of Nicklaus Children's Health system, the region's only healthcare system exclusively for children. FULL BIO >



#### Matthew Arsenault, Baptist Health South Florida

Matthew Arsenault is the Executive Vice President and Chief Financial Officer for Baptist Health South Florida. Mr. Arsenault joined Baptist Health in 2006 and has held various roles during his 15 years with the organization. Mr. Arsenault is responsible for overseeing the organiza-

tion's finance operations, supply chain, risk management and privacy office operations, as well as the mergers and acquisitions team. **FULL BIO >** 



## 10:40 - 11:45 AM **SESSION 3: FINANCE**

**Moderator:** Brandon Hass, S&P Global **Theme:** The latest developments and trends in corporate reporting and sustainable finance



#### **Moderator: Brandon Hass** ESG and Climate Indices, S&P Global

Brandon Hass is Senior Director, of Sustainability and Climate Indices at S&P Dow Jones Indices (S&P DJI). In this role, he is responsible for the commercial development of Sustainability, ESG and climate indices for

North America. He serves as a subject matter expert in providing guidance to help form holistic suites of index based capital markets products grounded in S&P DJI methodology and client preferences. FULL BIO >



#### **Don d'Adesky**, Raymond James Financial

Don d'Adesky is one of the Senior Partners of The Americas Group of Raymond James. He has more than 30 years of experience and has been recognized nationally, with a number of the industry's highest honors: Barron's Top 1200 Financial Advisors (2010-2022), Forbes Americas Top Wealth Advisors (2018-2022), Forbes Best-in-State Wealth Advisors (2018-2022), and The Financial Times Top 400 Advisors (2013- 2018). FULL BIO >



#### Bernard Chua, American Century Investments

Bernard Chua, CFA, is vice president and senior client portfolio manager for American Century Investments, a premier investment manager headquartered in Kansas City, Missouri. He is a member of the Global Growth Equity group and is responsible for communicating global and

non-U.S. equity investment strategies and results to the firm's clients and consultants. FULL BIO >



#### Wendy Goodyear, American Century Investments

Wendy is part of the territory sales team at American Century Investments dedicated to growing and deepening relationships with financial advisors in both southern Florida and Puerto Rico. She has been in the financial industry for over 35 years. Prior to joining

American Century Investments in 2008, Wendy worked for Calamos Investments, and John W Henry & Company and Citibank. Wendy is a graduate of The University of Virginia where she was an All-American swimmer. She received her MBA from New York University.



#### Michael Spaeth, Moody's ESG Solutions

Michael Spaeth is an Associate Director at Moody's responsible for Climate and ESG Sales across the America's. Michael and his team work with Corporate, Government, and Financial institutions to understand how Climate and ESG data is going to be incorporated into Regulatory

Reporting, as well leveraging Climate and ESG to generate revenue. Michael holds a B.A. from Indiana University and an M.B.A. in Sustainability & Finance from the University of Miami.



## SESSION 3, CONTINUED



#### Dan Carreno, Ethos ESG/Aca Group

Dan (he/him) has 19 years of experience in the finance and sustainable investment industries. Throughout his career he has consulted with countless individuals and institutions to help them meet their financial goals while making a positive impact through their investment decisions.

Dan holds an MS in Environmental Policy and Management and is a Certified Investment Management Analyst<sup>®</sup>.



#### Richard Fontes, ESG Solutions, State Street

Richard A. Fontes is an ESG Product Manager at State Street who conceptualizes and implements integrations of ESG data and frameworks into the various technology platforms and investment services that State Street offers to the world's leading asset owners and asset managers. FULL BIO >

## 1 **— 2:15** PM

## **SESSION 5: THE CSO SUMMIT**

#### **Moderator:** Daniel Hicks, Miami Herbert Business School **Theme:** Current perspectives from the C-suite on corporate sustainability and governance



#### Moderator: Daniel Hicks

Professor, Miami Herbert Business School

As a member of the economics faculty at the Miami Herbert Business School, Daniel D. Hicks specializes in sustainable business, designs and manages workforce development initiatives through applied career

experience projects, and coordinates the undergraduate minor in sustainable business. He organizes the annual CSO Summit & Symposium (CSOSS) conference. FULL BIO >



#### Noel Anderson, American Red Cross

Noel Anderson currently serves as the American Red Cross chief sustainability officer and vice president of Environmental, Social and Corporate Governance (ESG) Strategy. Noel oversees the Red Cross commitment to reduce the impact of climate change by integrating a climate-centric

approach in the way the Red Cross advances its mission, conducts its business, invests its resources, and supports national and international climate change initiatives. <u>FULL BIO ></u>



#### Nancy Mahon, Estee Lauder Companies, Inc.

Nancy Mahon is a collaborative leader with deep global experience in enterprise-wide management as well as leading Environmental, Social and Governance (ESG) strategy, operations, marketing, reporting, and risk reduction. In the increasingly disruptive ESG arena, Nancy is a

trusted and sought-after advisor, speaker, and enterprise ambassador. FULL BIO >



## SESSION 5, CONTINUED



#### Susan Uthayakumar, Prologis

Susan Uthayakumar leads the company's sustainability and energy solutions business. In this capacity, she is responsible for evaluating and scaling both existing and emerging energy solutions across the Prologis platform and for ensuring that Prologis continues to be the

leader in sustainability in the logistic real estate industry. Prior to joining Prologis, Susan was president of Schneider Electric's Sustainability Business Division. <u>FULL BIO ></u>



#### Erin Meezan, Jones Lang LaSalle

Erin Meezan is Chief Sustainability Officer for Jones Lang LaSalle. She is responsible for directing and delivering their sustainability program by embedding it throughout the firm and driving meaningful impact with, and through, Jones Lang LaSalle's clients. FULL BIO >



#### Erin Black, Coca-Cola Beverages Florida

Erin Black is Vice President of Risk Management at Coca-Cola Beverages Florida. She leads the company's strategy and execution of Risk Management and Sustainability with proven enterprise-wide strategy creation. Ms. Black has extensive risk management, process improvement,

compliance and process modeling and analyst experience. She holds an MS from Drake University and undergraduate degrees from Keene State College.



#### Amy Quintana Avalos, World Fuel Services Corporation

Amy Quintana Avalos is Senior Vice President, Chief Sustainability Business Officer and Corporate Secretary of World Fuel Services Corporation. In this strategic role, Amy is driving the Company's energy transition and corporate responsibility efforts throughout the organization. FULL BIO >

## 2:30 — 3 PM

## **SESSION 6: KEYNOTE SPEAKER**

#### **Moderator:** Noah Williams, Miami Herbert Business School **Theme:** U.S. industrial policy, trade, and the Green New Deal



#### **Moderator: Dr. Noah Williams** Professor, Miami Herbert Business School

Noah Williams is Professor and Miami Herbert Centennial Endowed Chair in Economics at Miami Herbert Business School, University of Miami. Prior to joining Miami Herbert in 2022, he was the Curt and Sue Culver

Professor of Economics at the University of Wisconsin -Madison, where had been on the faculty since 2008. Previously he was on the faculty at Princeton University. His research focuses on macroeconomics, with particular interests in monetary policy, social insurance programs, and financial markets. FULL BIO >



## SESSION 6, CONTINUED



#### Clyde Prestowitz, Economic Strategy Institute

The New York Times has called Clyde Prestowitz "one of the most farseeing forecasters of global trends." For more than fifty years, Prestowitz has studied, lived, and worked in Asia, Europe, and Latin America as well as in the United States, and has become noted as a leading writer and

strategist on globalization and competitiveness. FULL BIO >

## 3:15 – 4 PM SESSION 7: BLUE ECONOMY

**Moderator:** Dr. David Kelly, Miami Herbert Business School **Theme:** The role of business in sustaining the oceans amid climate change



#### **Moderator: Dr. David Kelly** Professor, Miami Herbert Business School

Dr. David L. Kelly is a Professor of Economics, Co-chair of the Sustainable Business Research Cluster, and Academic Director of the Master of Science in Sustainable Business at the University of Miami Herbert

Business School. He was chair of the economics department from 2005-8 and has formerly held positions at the University of California at Santa Barbara and Carnegie Mellon University.



#### **Dr. Daniel Benetti,** Director, Marine Affairs and Policy, Rosenstiel School of Marine, Atmospheric, and Earth Science

In addition to his academic and research credentials, Benetti has extensive international professional experience, having worked, consulted, and established research, commercial and educational programs and projects

for the private and government sectors in more than 20 countries throughout five continents over the last 30 years. FULL BIO >



**Dr. Jennifer Jacquet,** Visiting Professor, Marine Affairs and Policy, Rosenstiel School of Marine, Atmospheric, and Earth Science

Jennifer Jacquet is a visiting professor at the University of Miami, with an understanding of ESG as well as public health and animal-related issues in aquaculture systems.



**Dr. David Letson,** Chair, Marine Affairs and Policy, Rosenstiel School of Marine, Atmospheric, and Earth Science

David Letson is a professor of Environmental Science and Policy at the University of Miami, where he has worked since 1995. His research focuses on the economics of extreme weather and climate variations.

He is interested in the value of predictions from the geosciences and in how those predictions are interpreted and used. Letson obtained his Ph.D. in economics from the University of Texas at Austin in 1989 and has over 40 publications to his credit. Specialties: Economics of climate variations and extreme weather.



## **SESSION 7**, CONTINUED



#### Damien Claire, Atlantic Sapphire

Damien Claire is the Group's Chief Sales and Marketing Officer. Prior to joining Atlantic Sapphire, Mr. Claire was the President of Platina Seafood, Inc. Mr. Claire's experience includes positions in several industries around the world. From 2009 to 2014, he served as Sales/

Analyst for South Pacific Specialties in Miami. From 2004 to 2008 he also acted as Vice President of Business Development for Global Outsourcing in Chile. Damien earned a Bachelor's Degree in Computer Science and Business Administration from Lander University in South Carolina.



#### Jorge Alarcon, Open Blue Seafarms

In early 2018, Alarcon moved to King Abdullah University of Science and Technology as Project Manager for the Aquaculture Development Program to promote applied research in support of Saudi Arabia's marine fish farming industry, while also participating as committee

member for their Institutional Animal Care and Use Committee (IACUC). In late 2019, he joined Open Blue Seafarms in Panama as Hatchery and R&D Director for a fully integrated 1000+ton offshore/submersible cage farm supplying the US market.



#### Gabriel Diaz, Everest Capital Partners

Gabriel Diaz has 18 years of experience in financial services. He is a Senior VIce President at Everest Capital Partners serving high net worth individuals and corporations. He is also an early investor and board member of Open Blue Sea Farms. He serves as board member of Latin America and Caribbean Initiatives (LACI) at Miami Herbert, Real Estate Development in Spain and Panama, and other Financial Institutions.

## 4:15 - 5 PM

## **SESSION 8: ALUMNI REUNION & CAREER RECEPTION**



#### Chris Berger, Royal Caribbean Group

Chris Berger is currently the leader of Global Employee Acquisition & Experience at Royal Caribbean Group where he leads teams of professionals who acquire talent from university through executive management as well focusing on the employee experience for

shipboard and shoreside professionals. Previously, Chris was an Advisory Partner with KPMG for 26+ years where he led KPMG's Travel, Leisure & Hospitality segment out of their Charlotte, NC office. Mr. Berger joined RCG in January 2020 as the Chief Audit and Risk Officer for Royal Caribbean Group, where he grew his passion for developing leaders and transitioned into his present role. Chris is a speaker and purpose driven leader who enjoys collaborating with professionals to challenge, motivate and inspire them to achieve greater fulfillment and joy in their lives.



## UNIVERSITY OF MIAMI MIAMI HERBERT BUSINESS SCHOOL

## **SUSTAINABLE BUSINESS PROGRAM**

## OBJECTIVE

In Miami Herbert's STEM-designated Master of Science in Sustainable Business, our unique interdisciplinary team unites business, science, theory, and practice to provide a forward-thinking foundation for those focused on where the world is headed. We'll give you the tools and skills necessary to turn your purpose into action.

## WHO'S IT FOR?

A Master of Science in Sustainable Business is for candidates

with an undergraduate degree in business, science, or engineering who want the opportunity to be a force for good inside a company: making positive impacts on the environment and society in a way that increases the long run value of the firm and is consistent with the firm's strategy and vision.

## DIFFERENTIATORS

Being at the forefront of this emerging field is fundamental to the future of business. At Miami Herbert, our differentiators help transform you into a sought-after professional who has the potential to transform how the world works.

#### **VISIT THE SUSTAINABLE BUSINESS PROGRAM WEBSITE**



## UNIVERSITY OF MIAMI MIAMI HERBERT BUSINESS SCHOOL

## SUSTAINABLE BUSINESS ADVISORY BOARD

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## MIAMI HERBERT BUSINESS SCHOOL: RECIPIENT OF PLATINUM CERTIFICATION FOR SUSTAINABLE OPERATIONS AND MAINTENANCE

The U.S. Green Building Council (USGBC) last year awarded the <u>University of Miami Patti and Allan Herbert Business School</u> building its highest rating for existing buildings: a Leadership in Energy and Environmental Design (LEED) Platinum Certification for Operations and Maintenance (O&M).

In 2019, the School embraced <u>LEED</u> — the green building certification program that recognizes best-in-class building strategies and practices to reduce energy and create healthier spaces for occupants—and was awarded gold certification. In the same year, the School launched the nation's first STEM-certified Master of Science in Sustainable Business.

The platinum certification was achieved by implementing practical and measurable strategies and solutions in areas including water savings, energy efficiency, waste reduction, and indoor environmental quality. The LEED rating system is based on earning points under these categories, and Miami Herbert's building scored 80 out of 110 points.



## UNIVERSITY OF MIAMI MIAMI HERBERT BUSINESS SCHOOL

## THE UNIVERSITY OF MIAMI Patti and allan herbert business school

Nine decades since its inception in 1929, the <u>University of Miami Patti</u> and Allan Herbert Business School stands poised to answer the call for revolutionary thinking and principled leadership as we seek to redefine business education for the 21st century. As societies around the world grapple with immense economic, technological and environmental changes and challenges, we believe that principled leaders must apply the concepts of sustainable growth, equitable development and ethical business practice to make the world a better, more prosperous place.

Miami Herbert is one of 12 schools and colleges at the University of Miami, we offer undergraduate, master's, doctoral, and executive education programs. Located in a global hub for international business, the School is widely recognized for its leadership in global perspective, student and faculty diversity, and engagement with the business community.

## THE ROSENSTIEL SCHOOL OF MARINE, ATMOSPHERIC, AND EARTH SCIENCE

From humble beginnings in the 1940's, the <u>Rosenstiel School of Marine</u>, <u>Atmospheric, and Earth Science</u> has grown into one of the leading academic oceanographic and atmospheric research institutions in the world. The School's basic and applied research interests encompass virtually all marine-related sciences.

The Rosenstiel School's main campus is located on Virginia Key, Fla. It forms part of a specially designated 65-acre marine research and education park that includes two NOAA laboratories, and a dedicated marine and science technology high school. The Rosenstiel School also operates a 78-acre advanced satellite reception and analysis center in southern Miami-Dade County.

