### MIAMI GLOBAL EXECUTIVE MBA

VISION. GROWTH. CONNECTIONS.





### LET GLOBAL BUSINESS COME TO YOU.

MIAMI GLOBAL EXECUTIVE MBA

If there's one aspect of global business that stays constant, it's the fact that it's always changing. To successfully lead global business, it's crucial that professionals hone their cross-functional and cross-cultural skills, broaden their global perspective and build a high potential professional network. Miami Herbert Business School's premium Miami Global Executive MBA program will sharpen your global vision, re-set your path for sustained growth and facilitate enduring connections that'll open doors to opportunities for you and your business.

### **CONVENIENT HYBRID FORMAT**

The unique hybrid format of the program maximizes convenience for senior executives, entrepreneurs and business leaders. The 17-month program combines live, interactive, faculty-led online sessions with nine on-campus residencies every other month, allowing you to study, learn and network no matter where you live or work.

### LEARN BY DOING

The Miami Global Executive MBA innovative curriculum places an emphasis on learning by doing through simulation, role play and case studies along with global immersion business experiences and C-suite panels.

### RETURN ON INVESTMENT

Bring in your real-life business challenges and utilize your peers as consultants through three integrated consulting projects that allow you to bring real value back to your company.

### GLOBAL LEADERSHIP

The Miami Global Executive MBA program leaves you poised for success and prepares you to become a global leader.

Learn how to lead across boundaries, manage cross-functional teams and gain the interpersonal skills needed to thrive in global business.

### **EXPERIENCE DIVERSITY**

Learn from a world-class faculty alongside a diverse group of peers in the #1 most international city. Gain invaluable exposure to a wide variety of cultures, industries and business functions all while in the classroom.

### LIMITLESS GROWTH. GLOBAL VISION.

To ensure your growth, the Miami Global Executive MBA's curriculum is dynamic, constantly changing to meet current business demands. This program provides a high-end experience by integrating cross-functional perspectives in team-taught modules that bring together multiple faculty and business leaders to give you a truly integrated, global business perspective.

### Strategy & Execution

Learn how to think "big" and chart compelling strategic direction, and how to effectively execute plans to outperform competition, avoiding the gap between strategy and execution.

### Cross-Cultural Leadership

Learn to lead, inspire and align high-performance teams in global organizations and diverse markets.

### Managing Operations & Decision Making

Increase ROI, resolve trade-offs and drive positive outcomes through a deeper understanding of processes, data and analytics.

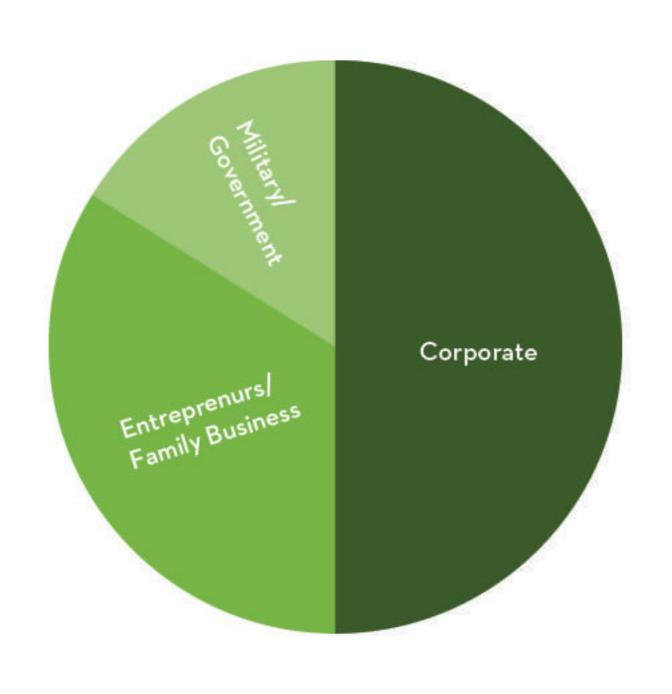
### Entrepreneurship, Innovation & Technology

Think forward, inspire innovation and integrate business technology and artificial intelligence to excel in today's competitive environment.

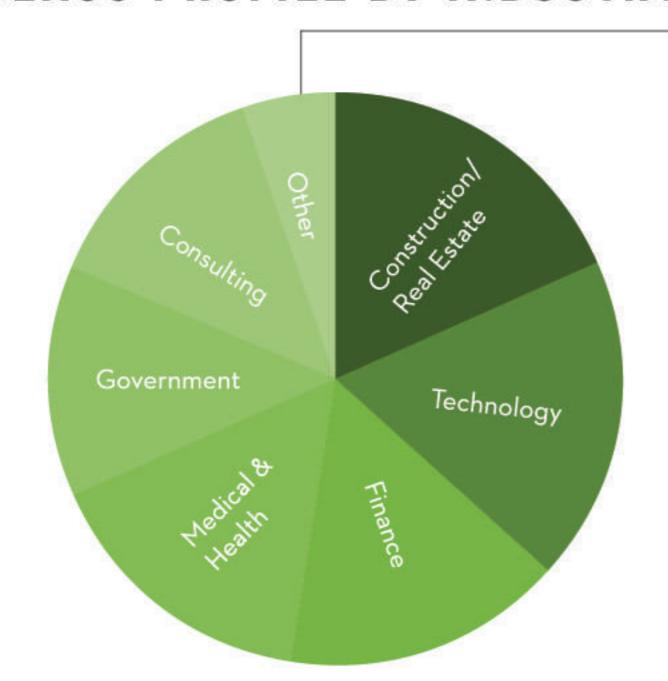
### MAKE THE CONNECTIONS THAT MATTER.

It's not just about what you learn in the Miami Global Executive MBA program, it's who you learn it with. Grow alongside a carefully selected group of accomplished leaders with diverse backgrounds and expertise in relevant, cutting-edge areas. Make lasting connections throughout this high-quality program and join an engaged, influential alumni network that unlocks endless opportunity for you and your business.

### SENIOR EXECUTIVES FROM:



### **CLASS PROFILE BY INDUSTRY:**



### Other:

Architecture
Automotive
Beauty/Luxury
Design
Education
Hospitality
Logistics
Manufacturing
Marine
Oil & Gas
Packaging
Pharmaceutical
Retail
Telecom



Aruba Brands Corp.

Bupa Global Latin America

Latam Forest Trading, LLC

IHG

Lilly del Caribe

Mars Caribbean & Central America

Mercer

PricewaterhouseCoopers

Anheuser-Busch InBev SA/NV

Sony Electronics Latin America

U.S. Navy



45,000

Globally influential alumni



14

Average years of work experience



20+

Globally diverse countries represented

# THE RIGHT CHOICE FOR YOU.

The Miami Global Executive MBA is designed for established professionals, small business owners and family business executives looking to add breadth to their skill set. This program allows professionals to make lasting connections and expand their network of accomplished professionals while learning the skills to take their careers and businesses further.

### EXECUTIVE PREPARATION

The Miami Global Executive MBA helps you identify and hone in on your strengths and weaknesses as a global business leader. Practice leading others, learn how to advance your career and gain the tools necessary to be ready for success.





## THE MIAMINA ADVANTAGE.

Welcome to Miami – the city of possibility that's made a name for itself by always being ahead of the rest. A booming, cultural epicenter of change and disruptive innovation. At Miami Herbert Business School, this glittering, global business hub is your real-life classroom. Here, you won't just learn the future of business, you'll live it.

### **GLOBAL EXPOSURE:**

#1 Miami has been ranked as the #1 most international city in the U.S. by the U.S. Census Bureau.

Miami is home to a diverse group of people from over 100 countries.

### A BOOMING BUSINESS HUB:

1,400 Miami serves as the headquarters of Latin American operations for more than 1,400 multinational corporations.

#1 The city has been ranked #1 for startup activity.

#2 Miami holds the #2 spot for international banking in the country.

### **CULTURAL HOT SPOT:**

Miami is home to over 50 museums, theaters and cultural centers.

### MIAMI GLOBAL EXECUTIVE MBA. VISION. GROWTH. CONNECTIONS. DELIVERED.

### CONTACT OUR GRADUATE ADMISSIONS TEAM

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