

A unique consortium of
world-leading business schools

OneMBA

Global Executive MBA



What's next?

**You have the experience, you have
mastered the skills. You have faced
the kinds of challenges that drive
growth and accelerate wins.
You have made good decisions.
And earned each of your successes.**

Now it's time to take stock

It's time to deepen your understanding and gain the global exposure that will drive the next 20 years of your career.

It's time to explore the big ideas, the mega-trends, the issues that matter and that shape how business is done around the world. It's time to understand the specific challenges and opportunities that exist within your region, and how these play out in a broader, global context. It's time to re-think who you are as a leader. To build the change competencies, the integrative mindset, the cultural sensitivities and the self-management to take your leadership to the next level.

It's time to experience business on four continents. And to forge lifelong ties and bonds with other leaders from diverse backgrounds, from all over the world.

Your career has taken you far

Now it's time to go even further

Our **Global Executive OneMBA Program** empowers you with the knowledge, the insight, the leadership skills, the global understanding and the support network to drive your career forward. And to step up to truly global leadership.

It's time

An authentic global executive MBA

OneMBA is a unique global consortium of five world-leading business schools in five countries, spanning four continents.


Built around a core global curriculum co-created and delivered by faculty from all five schools, OneMBA simultaneously challenges you to explore critical global issues while learning best business practices specific to each region. You get the big picture of global business and a deep understanding of your local context.

Attend global residencies on four continents and experience intense

multicultural teamwork that will expand your knowledge, your sensitivities and your horizons. You learn to be agile in your thinking, to pivot with change and to adopt new perspectives and approaches that yield innovative solutions to emerging challenges. And you build a lasting and invaluable network of business leaders that spans the globe.

OneMBA gives you the insight, the framework, the strategic leadership skills, the support ecosystem and the real-world credibility to forge ahead and shape the next stage in your international career with vision, determination and confidence.





The OneMBA experience allows students to explore the most current business issues and global best practices. The students gain real-world credibility that is deeply transformational through immersive residencies across four continents, while working with a truly global team. The curriculum provides regional insight on successfully leading businesses globally, leveraging the Miami Herbert Business School's privileged location as the number one most international city and the number one entrepreneurship hub.

Patricia Sánchez Abril

Vice Dean, Graduate Business Education
Professor, Business Law



Five business schools, four continents

OneMBA exposes you to the business realities of Europe, Asia, Latin America and North America.

Who is OneMBA?



EGADE Business School

EGADE Business School at Tecnológico de Monterrey is the most prestigious business school in Mexico and a recognized leader in South America due to its global business vision, entrepreneurial and innovative spirit and responsible leadership.

University of Miami - Miami Herbert Business School

Miami Herbert Business School is a leader in preparing individuals and organizations to excel in the complex, dynamic and interconnected world of global business. With its location in a major center for international business, the School is acclaimed for its global perspective, student and faculty diversity and engagement with the business community.



FGV EAESP - São Paulo School of Business Administration

FGV EAESP combines tradition and innovation in business education to prepare not just professionals, but also citizens, with a strong knowledge to cope with the challenges of a constantly changing world.

Rotterdam School of Management Erasmus University (RSM)

One of Europe's foremost business schools, Rotterdam School of Management stands for business as a force for positive change. Across our suite of top-ranked Masters and Executive Education programs, we seek to instill a commitment to social responsibility and integrity in global business.

School of Management Xiamen University

School of Management, Xiamen University, a pioneer in China's Management Education, hosts three MBA programs; full-time, part-time and EMBA, which are all ranked top-10 in China.

Integrative learning tracks

The Global Executive OneMBA integrates four distinct learning 'tracks' providing you with a powerful learning experience:

Global trends and strategic innovation

Anticipate and understand the major trends that will be reshaping the world of business, as well as innovate and reconfigure your business in response to new market forces.

Leadership development

Gain self-awareness and build on your leadership strengths, ensuring you are better prepared to effectively lead and inspire diverse teams in your professional network, and strengthen your reputation as a responsible global citizen.

Global experiential learning and networking

Expand and leverage your network of colleagues and institutions through OneMBAs' global team approach, with the goal of becoming more inclusive and culturally sensitive as a leader in the global arena.

Professional management

Explore and apply cutting-edge management concepts and theoretically-sound practices through globally coordinated courses with strong cross-functional perspectives, as part of your essential toolkit as a decision-maker and entrepreneurial executive in an ever changing competitive landscape.



An authentic, global learning experience

OneMBA delivers a truly global curriculum built and simultaneously delivered by all five partner schools. You'll also benefit from global residencies on four continents, and global teamwork that draws on the diverse perspectives and experience of your colleagues from around the world. At your home school you get to explore the specific realities of your business region.

Core global curriculum

Devised and designed with input from faculty, participants, alumni and business partners, our curriculum leverages the combined power of five leading international business schools.

The curriculum is continuously monitored to ensure it keeps a pulse on the changing global business climate. It is simultaneously delivered to OneMBA participants at each partner school, ensuring the learning journey across the program is smooth and uninterrupted.

Global residencies

Across the program, you experience a week-long global residency on each continent - North America, South America, Asia and Europe - seeing first-hand how business is done in different parts of the world, in both emerging and developed economies.

During each residency, you attend class, visit local and multinational firms and interact with local business and government leaders. And you meet, network and interact with your global team members face-to-face.

Global teamwork

The global curriculum features projects that require you to work as part of a global team made up of participants from the other four OneMBA schools. You meet your global team members in person during global residencies. Much of the time you work together virtually, leveraging your diverse expertise, perspectives and experience, and building the cross-cultural, collaborative leadership skills to solve complex cross-border business problems.

Regional curriculum

In tandem with the global curriculum taught across all five OneMBA schools, you will pursue a regional curriculum taught by your home school. The regional curriculum explores the specific realities of each business region against the context of global business, complementing the global curriculum and enriching the learning experience. The challenges and opportunities in North America, South America, Asia, and Europe are investigated in depth, bringing regional issues into sharp relief as you build your global understanding.

Global curriculum

The global curriculum is the backbone of the OneMBA program.

Common to each of the five partner schools, the global curriculum is taught simultaneously to the entire OneMBA cohort.

Whether your home school is in Brazil, China, Mexico, the Netherlands or in the USA, you will study the same core courses together with your fellow participants around the world at the same time.

A key feature of the global curriculum is international teamwork. In groups of participants from each school, you will work together to address complex, international business problems, negotiating time zones, multicultural differences and honing global leadership skills to find innovative and sustainable solutions.

Co-created by leading faculty from all five OneMBA business schools, with input from business leaders in each region, the global curriculum empowers you to see the bigger picture, to think strategically, to analyze problems from a broadened perspective and to build and lead global organizations.

Core courses *

1. Leading and managing global organizations:

Develop leadership and managerial skills critical to effective global managers, and explore the impact of cultural differences on your personal and organizational effectiveness.

2. Global operations management:

Learn to align operations strategy with overall business strategy, emphasizing process analysis and supply chain management across developed and emerging markets. Discover and apply innovative tools needed to design,

plan and drive service and manufacturing operations within existing and new business models in a global economy.

3. Global marketing management:

Develop the skills required to market products and services in the global economy. Enhance your ability to provide solutions tailored to targeted customer groups through both an analytical and creative approach.

4. Corporate finance in a global environment:

Understand the foundational infrastructure of global financial systems and capital markets, as cross-border transactions and foreign investment rapidly increase; apply value-based management for funding the appropriate capital structure regarding new product introduction, capital expenditure, acquisitions and divestments.

5. Strategy in a global arena:

Master the fast moving discipline of strategic management by shaping your own strategic mindset and acquiring a confident grasp of strategic analysis, formulation and execution in the context of continuing internationalization, disruptive innovation, blurred industry boundaries and the emergence of new global players.

Global residencies

During each of your four international residencies, you cover a range of regional topics that tap into the specialization of each school, as well as the challenges and opportunities of global business in that region. You stay on the move, visiting local and multinational business sites and enjoying cultural and social events.

How, what & where The OneMBA schedule

21 months 

**3-day local
residencies every 8 weeks** 

**4 week-long
global residencies** 

SEMESTER 1	SEPTEMBER:	ORIENTATION & 1 ST GLOBAL RESIDENCY IN SOUTH AMERICA
	NOVEMBER (MIAMI):	HIGH PERFORMANCE LEADERSHIP
	DECEMBER (MIAMI):	ENHANCING GLOBAL OPERATIONS
SEMESTER 2	JANUARY- FEBRUARY (ONLINE):	GLOBAL INSTITUTION INFRASTRUCTURE AND ENVIRONMENT
	MARCH:	2 ND GLOBAL RESIDENCY IN NORTH AMERICA
	MAY (MIAMI):	GLOBAL STRATEGIC MARKETING
SEMESTER 3	JULY (MIAMI):	CORPORATE FINANCE & INVESTING
	SEPTEMBER - OCTOBER (ONLINE):	ENTREPRENEURSHIP & INNOVATION
	OCTOBER:	3 RD GLOBAL RESIDENCY IN ASIA
SEMESTER 4	JANUARY (MIAMI):	GLOBAL STRATEGY
	FEBRUARY (MIAMI):	OPTIMIZING HUMAN CAPITAL
	MARCH - APRIL (ONLINE):	BUSINESS ANALYTICS
	MAY:	4 TH GLOBAL RESIDENCY IN EUROPE & GRADUATION AT THE UNIVERSITY OF MIAMI

*Please note that the course schedule is subject to change, if necessary. Miami Herbert Business School reserves the right to change curricula, and other requirements, of whatever kind, affecting students especially during hurricane season or due to low enrollment. Students will be notified in advance of any changes (if applicable).



The diversity is the best part. But not just on a cultural level. We share what we've experienced, from successful global entrepreneurs to smaller, locally run business owners, and corporations. The diversity of these experiences adds tremendous value.

Gene Jamieson

OneMBA Class of 2019

Managing director, Turtle Clan Management Consulting



Regional curriculum

OneMBA at Miami Herbert Business School

The regional curriculum is taught in parallel to the core global curriculum and is designed to address the specific realities of your region. Complementing your global business learning journey, the regional curriculum brings the differences in each continent into focus, giving you deeper understanding of the nuances of doing business in Europe, North America, South America and Asia.

Designed for Flexibility and Balance

The OneMBA program begins in September with a local orientation, during which all Miami Herbert participants come together on campus for a comprehensive introduction to the local elements of the program. This is followed by the first global residency in South America, which brings together OneMBA participants from all five schools. This residency serves as the primary orientation to the global character of the program. The unique hybrid format maximizes convenience for senior executives, entrepreneurs and business leaders by combining live, interactive, faculty-led online sessions with on-campus residencies over the 21-month program.

The Miami Herbert regional curriculum includes courses such as:

Global Institutions and Environment

Focused on global legal, economic and financial institutions and how they influence managerial strategy involving goods, services and financial flows across nations. Learn about the different ways economic problems influence firms operating across borders and how these issues are dealt with by institutional arrangements.

Business Analytics and Technology

The utilization of quantitative and analytical models in the solution of modern business problems is explored in depth throughout this course. Broaden your understanding of issues in operations and supply chain management and discuss framework that helps model and analyze strategic, tactical and operational problems.

You benefit from:



On-campus,
global learning
at Miami Herbert.



Immersive
experiences in
all five partner
schools' regions.



Interaction with
world-leading
faculty from both
your home school
and the partner
schools.



Belonging to, and working
side-by-side, in a truly
international cohort
that is made up of peers
from all five schools.

My life has changed irrevocably for the better. I feel privileged to be part of the high-caliber network of global connections and the opportunity to interact with academics who share their unique insights. These, plus the exposure to diverse cultures, are all benefits that are priceless.

Abina Gilbert

Senior Loans Services Manager at Export Development Canada
Class of 2018

Prestige
Credibility
Recognition

Class profile

When you join the OneMBA program, you join a unique, prestigious international network of business leaders.

Living and working within diverse economies and cultures, your OneMBA peers are, like you, ready for more.

Together you will push the boundaries, face up to new challenges, expand your world vision and share insights. The bonds and ties of friendship you build will form a global support network that will sustain and empower you beyond the program.



30
Total number of students



43%
Female students



10+
Average years of work experience

35
Average age



16
Nationalities

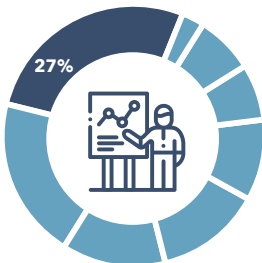
Nationalities represented:

Australia, Belarus, Brazil, China, Colombia, Germany, Italy, Lebanon, Mexico, Morocco, Netherlands, Poland, Portugal, Romania, Russian Federation, Spain, Ukraine



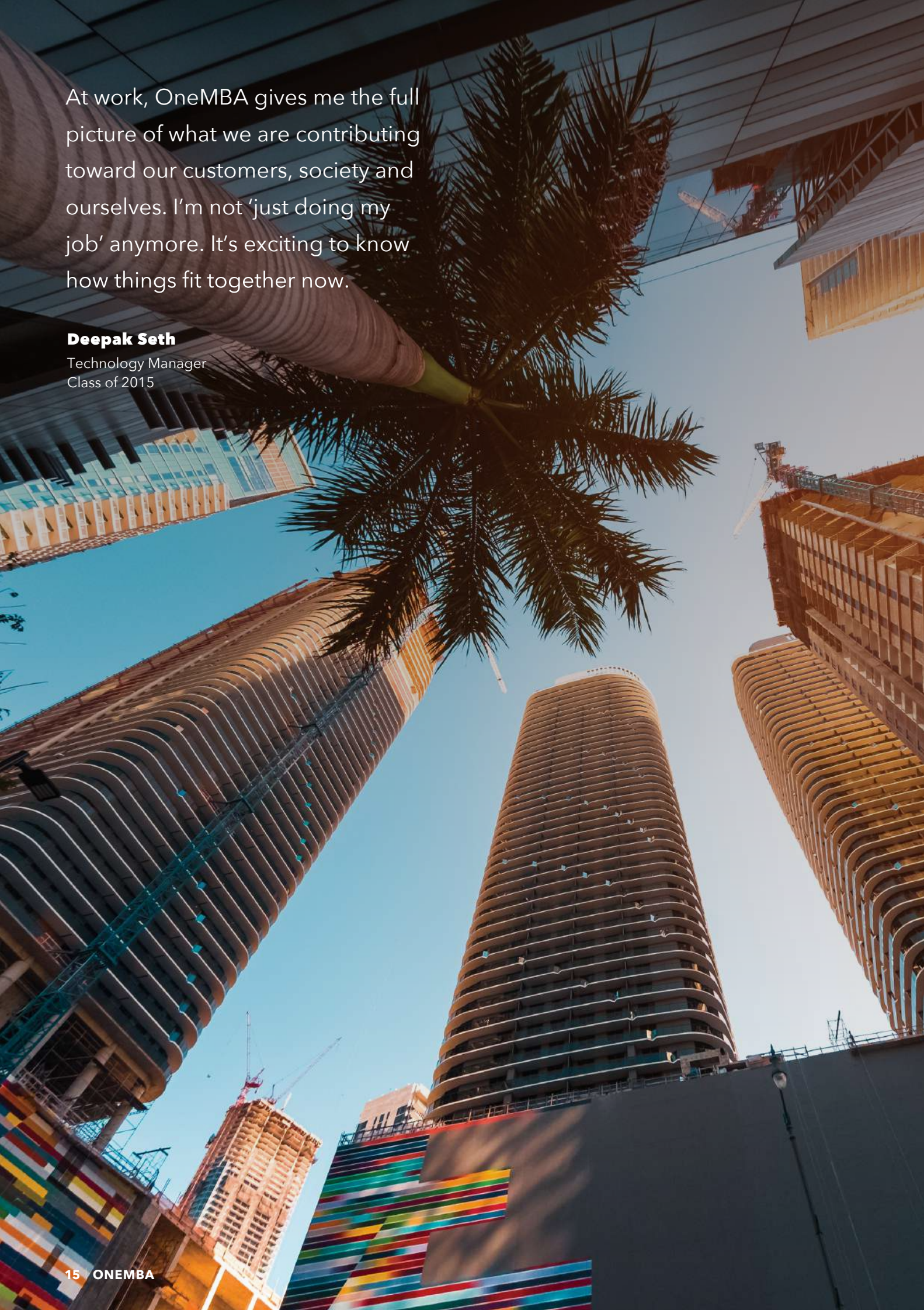
Work industry:

Consulting and professional services	37%
Information technology and telecom	23%
Energy and utilities	10%
Pharma and life sciences	10%
Electronics and engineering	7%
Retail and fashion	7%
Education and research	3%
Consumer packaged goods	3%



Functional background:

General management	27%
Finance	20%
Business development and sales	13%
Consulting and professional services	13%
Operations	10%
Information systems	7%
Marketing	7%
Research and development	3%

A low-angle, upward-looking photograph of several modern skyscrapers with curved, ribbed facades. A large palm tree is in the foreground, its fronds reaching towards the top of the frame. The sky is a clear, bright blue. The buildings are under construction, with visible scaffolding and cranes. The overall tone is optimistic and forward-looking.

At work, OneMBA gives me the full picture of what we are contributing toward our customers, society and ourselves. I'm not 'just doing my job' anymore. It's exciting to know how things fit together now.

Deepak Seth

Technology Manager
Class of 2015

Spotlight Feature

David Major

Academic Director

Dr. David L. Major joined Miami Herbert Business School in 2018 as a strategy professor in the member of the Department of Management. He was previously a faculty at Indiana University Kelley School of Business, where he held the distinctions of Dean's Council Fellow and Clinical Assistant Professor of Strategic Management & Entrepreneurship. Dr. Major's background in the management field spans both academic and professional experiences. Prior to his academic career, he spent a decade in professional practice, including at PricewaterhouseCoopers (Diamond Consulting) and General Motors Corporation.

Dr. Major earned his B.Sc., MBA/MSIA degrees from Carnegie Mellon University Tepper School of Business; and Ph.D. in Strategic Management from the University of Maryland Smith School of Business. He is actively engaged in scholarly research in the field of competitive strategy. Most recently, Dr. Major received Best Published Research Paper by Organization Management Journal for the paper: "Reflexive and selective competitive behaviors: Inertia, imitation and inter-firm rivalry." Moreover his research has been presented across the United States and globally - including in Brazil, Canada, Czech Republic, Germany, Israel, Italy, South Africa, Spain and Turkey.



Dr. Major also has a passion for teaching and student engagement. Over his academic career, he has received a number of awards for teaching excellence, including Eli Lilly & Company Faculty Fellow and ArcelorMittal USA Faculty Award; and for university service, including the Kelley School of Business Faculty Service Award. Dr. Major is continually driven by his love for the classroom.

Join the OneMBA program

Securing your place

To join the OneMBA program at Miami Herbert, you should have a:

- ✓ Minimum of six years of professional post-graduate experience with demonstrable career progression
- ✓ University degree (Bachelor, Master or PhD) or equivalent

Admissions process

You will need to apply for your admission to the program via our online application form, www.bus.miami.edu/apply, supplying the following:

- ✓ One letter of recommendation
- ✓ Transcripts and diplomas from university or higher education institution
- ✓ CV/résumé
- ✓ An admissions interview which is an essential part of the selection process. Final admissions decisions will be made after receiving comments from the interviewers.

Now is the time

More information

The world is becoming more connected, which means that organizations are seeking innovative executives who can think globally and act with local sensitivity. OneMBA is the global executive MBA program that helps to provide leaders with these skills.

The program partners with five premier business schools and allows you to engage in business practices and culture experiences from around the world. Conducted in English, OneMBA helps you apply new skills, knowledge and perspectives immediately. This executive MBA program has a global alumni network of more than 1,400 leaders from a wide range of industries to help keep you connected after graduation.

Start
your
journey
today

Contact us

Miami Herbert Business School
5250 University Dr.
Jenkins 221
Coral Gables, FL 33416
T: 305.284.2510
E: MBA@miami.edu

www.onemba.org
www.bus.miami.edu/onemba