

# STAY AHEAD OF THE COMPETITION WITH A MASTER OF SCIENCE IN BUSINESS ANALYTICS.

Learn to leverage vast amounts of data to predict consumer behavior, forecast revenue and expenses and drive impact with Miami Herbert Business School's Master of Science in Business Analytics.

Designed to provide you with the skills needed for improved decision making across industries, this STEM-designated program ensures that when you're ready to become a thought leader in the era of Big Data, **#YourTomorrowStartsHere.**



## IS A MASTER OF SCIENCE IN BUSINESS ANALYTICS RIGHT FOR YOU?



You are interested in how data drives business change across organizations.

### THE MIAMI ADVANTAGE.

#### TOP 25

Our program ranked #22 in the US by QS World University Rankings.

#### #3

Miami is #3 in top emerging tech hubs in the United States, according to Mashable.

#### 11.5 MILLION

Data science jobs will be created in the next 5 years, according to the U.S. Bureau of Statistics.

### WHAT'S IN IT FOR YOU?

#### TOP 10

Learn from the best. Miami Herbert Business School has been named one of the 10 Most Prominent Analytics & Data Science Institutes.

#### 93%

Thanks to access to numerous career and networking events, 93% of Miami Herbert students earn jobs within six months of graduation.

#### DIRPA

Miami Herbert and Deloitte have created the Deloitte Institute for Research & Practice in Analytics (DIRPA) to advance the business analytics field and foster digital innovation.



### CHANGE YOUR CAREER WITH A GAME-CHANGING PROGRAM.

- Our dynamic curriculum gives graduates the tools and skills to analyze and leverage data to create new products, serve customers better, identify new revenue streams and edge out competitors.
- Whether it's marketing, operations, or accounting, this program teaches students to apply data science techniques that drive strategic decision-making and strong business outcomes.
- Data is driving all business decisions and data analysts are in high demand. Our graduates have been employed in companies like Amazon, Capital One, Deloitte, Celebrity Cruises, Inc., and Walmart.

### THE MIAMI HERBERT BUSINESS SCHOOL DIFFERENCE.

#### GO GLOBAL

Work on projects for global industry leaders like AmEx, Boston Scientific and Visa

#### STRENGTH IN DIVERSITY

In Fall '22 class, across the portfolio of on-campus graduate business programs, 58 different countries are represented.

#### LEADERS IN SUSTAINABILITY

Gain valuable insight by embracing sustainability across all key business operations

#### INNOVATORS WELCOME

Be on the cutting-edge of business trends with technology-led courses in blockchain and programming