MASTER IN BUSINESS ANALYTICS

THE FUTURE IS ANALYTICS.
DON’T JUST LEAD THE FUTURE. PREDICT IT.

MASTER IN BUSINESS ANALYTICS

Technology’s impact on business has made it so that analytics is no longer just an option. It’s a must. The digital revolution is increasing the demand for analysts who not only feel comfortable with vast amounts of data, but are able to leverage it for improved decision making across business functions and industries. Today, 85% of business analytics positions require advanced degrees. Miami Herbert Business School’s Master in Business Analytics is the key to smarter decision making in the era of Big Data. Graduate with the technical and analytical skills necessary to give yourself a competitive advantage and lead the future of business.
Learn key programming skills: R, Python, SQL, Tableau, SAS, Hadoop, Spark and others.

The Master in Business Analytics is a STEM-designated program allowing international students to extend their employment opportunities in the U.S. for up to a total of 36 months.

94%

Miami Herbert ensures student access to numerous career and networking events. 94% of students earn jobs within three months of graduation.

Companies providing capstone or internship opportunities include: Bankers Healthcare Group, Carnival, Citi, Deloitte, Envision Healthcare, Hertz, Miami Dolphins, Miami Heat, Miami Marlins, Norwegian Cruise Lines and Visa.

Miami Herbert and Deloitte have created the Deloitte Institute for Research & Practice in Analytics (DIRPA) at the University of Miami to advance the business analytics field and foster digital innovation.
Welcome to Miami — the city of possibility that’s made a name for itself by always being ahead of the rest. A booming, cultural epicenter of change and disruptive innovation. At Miami Herbert Business School, this glittering, global business hub is your real-life classroom. Here, you won’t just learn about the future of business, you’ll live it.

GLOBAL EXPOSURE:

#1 Miami has been ranked as the #1 most international city in the U.S. by the U.S. Census Bureau.

100 Miami is home to a diverse group of people from over 100 countries.

A BOOMING BUSINESS HUB:

1,400 Miami serves as the headquarters of Latin American operations for more than 1,400 multinational corporations.

#1 The city has been ranked #1 for startup activity.

#2 Miami holds the #2 spot for international banking in the country.

CULTURAL HOT SPOT:

50 Miami is home to over 50 museums, theaters and cultural centers.
SKILLS THAT WILL PUT YOU IN HIGH DEMAND.

The Master of Science in Business Analytics has a unique and innovative curriculum designed to meet the needs of a rapidly-changing industry. Students interact with high-level, C-Suite executives and learn how to turn abstract data into meaningful information that can be used to predict consumer behavior and forecast revenue and expenses for virtually any business model and any industry sector.

- 10 months.
- Evening classes available for working professionals.
- Students can complete a capstone project or internship.

SAMPLE CURRICULUM:

**Predictive Analytics**
- Data Mining
- Machine Learning
- Time Series Analysis & Forecasting

**Programming and Software**
- Programming for Data Analytics
- Data Visualization
- Big Data Analytics

**Application Areas**
- Supply Chain Analytics
- Marketing Analytics
- Accounting Analytics
MAKE THE RIGHT CONNECTIONS.

The Master in Business Analytics program connects you with a diverse group of carefully selected peers from a wide variety of backgrounds. Make the kinds of connections that will propel your career forward and help you rise up as a leader in analytics.

ALUMNI EMPLOYERS INCLUDE:

Abbott Laboratories
American Express
Carnival Cruise Lines
Chewy
Deloitte
Ernst & Young
FedEx

Hertz
JP Morgan
KLX Aerospace
NBC Universal
Nielsen
Norwegian Cruise Lines
Perry Ellis

Royal Caribbean
RSI (Burger King)
TransUnion
Vanguard
Visa
Wal-Mart
Whole Foods

Over 70% of students are international. 26 countries represented in the classes of 2017-2019.

ACCOUNTING
BIOLOGY
BUSINESS
CHEMISTRY
COMMUNICATIONS
COMPUTER SCIENCE
ECONOMICS

ENGINEERING
FINANCE
INFORMATION SYSTEMS
INTERNATIONAL BUSINESS
MANAGEMENT
MARKETING
MATH

POLITICAL SCIENCE
PSYCHOLOGY
PUBLIC ADMINISTRATION
PUBLIC HEALTH
STATISTICS

APPLY NOW
CONTACT OUR GRADUATE ADMISSIONS TEAM OR STOP BY AND VISIT US ON OUR BEAUTIFUL CAMPUS

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