

Miami Leadership Challenge: Get Involved

The Miami Herbert Business School invites a select group of business executives to get involved in an Annual Miami Leadership Challenge held for graduate students interested in leadership development. As judges and coaches, executives play a central role by exposing contestants to the real-life challenges faced by organizations in times of crisis management.

The Leadership Challenge is an action-based learning program that immerses students in a simulated business and media crisis. Students are tasked to respond to a crisis as it unfolds and present their strategy to a board of directors, journalists, and the public. The competition challenges students' ability to strategize through a turbulent situation, think on their feet, and demonstrate poise under pressure.

Role of a Business Executive

Business Executives play a pivotal role in simulating a real-life Board of Directors meeting to challenge students' thinking and provide an opportunity to practice executive communication skills. Brief training in the role will be provided on the day of the event. Specific tasks will include:

1. Role-play as a Board member during team presentations.
2. Provide coaching to students post role-play.
3. Evaluate team's performance during the role-play.

Date and Time

Business Executives will be invited to join the Leadership Challenge team for a breakfast orientation meeting at 8 AM. The competition will begin at 9 AM. Lunch will be served immediately following.

Date: Saturday, October 19th, 2024

Time: 8 AM – 4:00 PM

Location: Miami Herbert Business School, UM Coral Gables Campus

